



### Hot Design Trends for 2009

#### **NATURALS & ORGANICS**

Use of natural organic materials such as tumbled glass, minerals, shells and nature inspired motifs. A strong use of grass cloth and sisal textures and finishes in colors which will soothe and inspire you

#### **GO GREEN**

Sustainable building materials that may cost a bit more up front, but will save money in the long run. Renew your interest in vintage furnishings for inside the home.

#### **METALLIC FINISHES**

Metals will continue to shine. Modern metallic finishes and textures that create a sense of visual excitement and high energy. Particularly noteworthy are platinum, dark silver, rose gold and copper. Used as accents in a neutral environment makes a difference and conveys relaxed glamour.

#### **COLOR YOUR WORLD**

Transforming an ordinary home into a "living oasis" using neutrals, especially warm and cool grays, along with bold accent pieces. Deep shades of blue to spice, bisque, toast and green/gold tones to create a warm ambiance. On a brighter note, yellow is emerging as a very versatile color with attention-getting appeal and ability to add life to any room

#### **OUTDOORS INDOORS**

Bring in the elements of the outdoors by incorporating strong statements with trees, floral, branches or nature inspired prints in a modern presentation

#### **COMING IN MARCH**

Creating the ideal home environment "BAJA" style

FURNITURE FOR A VACATION RENTAL PROPERTY

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## A Message From The Design Center

As the new year begins the time draws near to finalize your interior selection for your unit at The Residences at Playa Blanca. We at the Design Center have been busy gearing up to contact all of you owners who have not yet come in to make your selections. We assure you that you have not been forgotten and that focus for us had been shifted to concentrate on the public areas of the project that are a key component in the delivery process.

As part of the construction process you will soon start to receive either a notification of a time frame in which to plan for a visit to DESIGN CENTER BAJA. These appointments are given in an order dictated by the location of your unit. Most of you in the North Tower have already been notified or finished your selections process.



Casual clean lines and use of vibrant color plays against muted neutrals and is key in a Baja Beach environment.

If you have already had your design appointment, we cordially remind you to please authorize the confirmation of the selections you made at your design meeting. The signed confirmation form needs to be delivered, mailed, faxed or e-mailed to us at your earliest possible convenience. Information of where to send you communications will be listed below.

In future newsletters we will provide you with updates on the progress of the build out process of your units and any approaching deadlines for making decisions, as well as information about furniture and amenities packages to further enhance, simplify and maximize your investment purchase at The Residences at Playa Blanca.

We are pleased to announce that an informational web page will be soon available to you to use for updates and information about your unit and the products and services available to you at DESIGN CENTER BAJA.

Visit us soon at [www.designcenterbaja.com](http://www.designcenterbaja.com).

## Interior Design & Lifestyle Forum

by Liz Larios

When considering the selections of your investment condo at The Residences, it is now more important than ever to make the right investment in the appearance of your condo. Making the right selections with the assistance of a design professional will increase the long term value of your investment and increase the potential for higher rental, resale and equity value.

In today's market not only does a "value per square footage" apply to the potential value of the property, but the overall picture of the right interior appointments will ultimately sway a potential prospect.

If a property is well appointed and "move in ready", the likelihood it will have an advantage in today's time oriented market. When considering the investments you will make upfront in your unit, some front end expenses will make the most of your investment dollar. Saving a potential buyer time and remodeling headaches in the future.

The Residence at Playa Blanca is proud to be Baja's premier development offering many value added appointments as standard builder selections. When considering upgrades, it is very important to take into consideration the long term effect some of these luxury appointments may make in the competitive rental & resale market. Make your unit memorable and others will think of it as well when returning for a vacation rental!

